



Midtown Transportation Solutions



Fall/Winter 2011

What's New | Traffic Relief is in Your Hands

In Summer 2012, residents of metro Atlanta will vote on a one penny sales tax to fund a \$6.14 billion list of transportation improvements over the next ten years. Consider the following as you make your decision on the referendum:

- Improves traffic** – Projects were selected to relieve congestion, extend transportation options, and create jobs
 - Boost to our local economy** – all money raised by the tax stays in the 10-county region
 - Local control** – 15% of the total money raised will go directly to local jurisdictions for transportation projects of their choosing
 - Oversight** – A Citizen's Advisory Committee will be formed to oversee the expenditures and progress
- To view the final project list and for more information about the referendum, visit www.atlantaregionalroundtable.com.



Transit

Express Buses

Thinking about trying transit for the first time? We'll send you a **free** pass for your first day on GRTA Xpress, GCT, or CCT! Contact mts@midtownalliance.org. Check here for a Midtown-bound bus that originates from your neighborhood:

Direct to Midtown:

- Acworth (CCT 102)
- Mall of GA (411)
- Discover Mills (412)
- Snellville (418)
- West Conyers (421)
- East Conyers/Panola Rd. (423)
- McDonough (430)
- Stockbridge (431)
- Jonesboro (441)
- Newnan (450, 451)
- Douglasville (461)
- W. Douglasville (462)
- Hiram-Powder Springs (477)
- Town Center/Big Shanty (481)
- Woodstock (491)

Connect to Midtown (via MARTA):

- Town Center (CCT 100)
- Marietta (CCT 101)
- Buford (GCT 101)
- Norcross (GCT 102)
- Discover Mills (GCT 103)
- Cumming (400)
- Johns Creek (408)
- Discover Mills (410)
- Hamilton Mill (413)
- Dacula (416)
- Stone Mountain (424)
- East Conyers (425)
- Stockbridge (432)
- Hampton (440)
- Riverdale (442)
- Union City (455)
- Austell (475)
- Acworth (480)
- Canton-Woodstock (490)

Your Commute

Personalized Commute Planning from MTS

Want to switch to a clean commute but need some assistance? Let us give you free **Personalized Commute Planning!** Come to one of our Commuter Fairs, call us, or email us and let us put together a comprehensive commute plan for you. We'll find every option available in your home and work areas and break down the details for you, including time, cost, and locations. Contact mts@midtownalliance.org to schedule your Personalized Commute Planning session.

Vanpool Schedules

ORIGINATES	WORK HOURS
Acworth	8:00 AM – 5:00 PM
Decatur	8:30 AM – 5:30 PM
Douglasville	6:00 AM – 2:00 PM 7:00 AM – 4:00 PM 7:00 AM – 3:30 PM 7:00 AM – 4:00 PM 2:30 PM – 10:30 PM 8:15 AM – 5:15 PM 7:30 AM – 5:00 PM
Douglasville/Winston	7:00 AM – 4:00 PM 10:00 PM – 6:00 AM 7:30 AM – 4:30 PM 7:00 AM – 3:45 PM
East Point	8:00 AM – 5:00 PM
Fairburn	8:30 AM – 5:30 PM
Fayetteville	7:45 AM – 4:40 PM 6:55 AM – 4:10 PM
Grayson	7:30 AM – 4:30 PM
Griffin/Hampton	7:30 AM – 4:15 PM
Kennesaw	8:00 AM – 5:00 PM
Lilburn	7:30 AM – 5:00 PM
Marietta	8:00 AM – 5:00 PM
McDonough	7:00 AM – 4:00 PM
Newnan	9:00 AM – 6:00 PM
Peachtree City	7:30 AM – 4:30 PM
Snellville	6:30 AM – 4:00 PM 7:45 AM – 4:30 PM
Snellville/Lawrenceville	9:30 AM – 6:30 PM
Snellville/Stone Mountain	9:00 AM – 6:00 PM
Stockbridge	6:30 AM – 3:00 PM 7:30 AM – 4:30 PM 8:30 AM – 5:30 PM
Stone Mountain	8:00 AM – 5:00 PM
West Cobb/Cumberland/Mableton	8:00AM – 5:30 PM
Winston	6:30 AM – 2:30 PM

Don't see a vanpool in your area? Register at www.logyourcommute.org to receive a match list of commuters who live and work near you. For info on forming a new vanpool or joining one of the vanpools above, contact mts@midtownalliance.org.



commuter rewards

Incentives

Commuter Rewards

Save *and* earn money—just stop driving alone!

- Cash for Commuters:** Switch from driving alone to a clean commute, and you can earn up to \$100!
- Commuter Prizes:** Earn \$25 for clean commuting from our monthly random drawings.
- Carpool Rewards:** Carpool with 3 or more people and earn a \$40 or \$60 gas card each month.
- Walk or bike** at least 20 trips and you'll get a \$10 Barnes & Noble e-gift card every month!

To participate in these programs, log your commute trips online at www.logyourcommute.org. For **Carpool Rewards** and **Cash for Commuters**, you must first complete an application found through the Web site above.

Guaranteed Ride Home

Don't worry about getting stuck at work! The Regional Guaranteed Ride Home Program offers up to **five free rides** per year when you experience an unplanned event such as illness or overtime. Remember to submit your annual registration each calendar year – 2011 applications are available now at www.myridesmart.com: *Commuter Services > Guaranteed Ride Home*.

Rideshare

Vanpools

A vanpool is a group of 8–15 people with a regular work schedule who split the cost and driving responsibilities of a passenger van. This is a great option for people who commute from areas that are not served by transit routes or schedules. Cost varies based on mileage, ridership, and fuel prices. There are currently over 30 vans that come to Midtown from all over the metro area.

Carpools

Did you know that over one-fifth of the clean commuters in Midtown are carpoolers? Carpooling offers more benefits than just **riding in the HOV lane**. People who carpool can:

- SHARE** the hassle and cost of driving between carpool partners
- SAVE** over \$2,800 per year in driving costs—or even more with larger carpools
- EARN** up to \$100 for switching from driving alone to carpooling, and carpools of three or more people are eligible for **monthly gas cards**
- UTILIZE** preferential parking spaces at participating parking garages
- FEEL** good about the lower impact on the environment and our health

It's easy to find a carpool partner! Just go to www.logyourcommute.org and register. You'll receive a list of potential matches – people who work and live near you and who share a similar work schedule. Take the first step by registering today!



The Atlanta Bicycle Coalition offers several inexpensive classes to teach you how to safely ride your bicycle on city streets. Classes are just \$10 for those that live or work in Midtown! Classes offered throughout the year include **Confident City Cycling**, **Bike Commuting 101**, **Learn to Ride at Any Age**, and the **Group Ride Clinic**.

For more information on bicycling in Atlanta, visit www.atlantabike.org.