

## MEMORANDUM

To: Midtown Stakeholders  
From: Midtown Alliance  
Date: July 28, 2010

**RE:** Construction Begins for Crescent Avenue and 14<sup>th</sup> Street Streetscape Improvements

Streetscape construction began August 1<sup>st</sup> on Crescent Avenue to improve sidewalks, add lights and trees and parallel parking. Once construction is completed on Crescent Avenue, implementation of Midtown's 14<sup>th</sup> Street Streetscape from West Peachtree to Piedmont Avenue will begin and continue through the beginning of 2011.

The project is part of the Midtown Alliance Cityscapes Program in cooperation with the Midtown Improvement District, the City of Atlanta, Georgia Department of Transportation (GDOT), the Georgia Regional Transportation Authority (GRTA) and the Atlanta Regional Commission. Construction funds for the project were provided from the American Recovery and Reinvestment Act. It was designed to enhance the pedestrian environment, improve public safety, and achieve a better balance between accommodating large volumes of vehicular traffic and creating a more livable urban environment. Over the last eight years, the Midtown Alliance Cityscapes Program has completed similar improvements along Peachtree Street, West Peachtree Street, Piedmont Avenue and 14<sup>th</sup> Street (between Fowler and West Peachtree Streets).

The long awaited Crescent Avenue/14<sup>th</sup> Street Streetscape project will provide wider sidewalks, enhanced street and sidewalk decorative lighting, new landscaping, street trees, granite curbing, colored accent pavers, trash receptacles, bicycle racks, enhanced crosswalks, and other pedestrian amenities. The configuration of 14<sup>th</sup> Street is also changing to include a new bike lane, wider sidewalks and the removal of "deceleration lane" conditions that currently exist. Although a number of existing trees will have to be removed on 14<sup>th</sup> Street due to utility conflicts and in order to accommodate the geometric shifts in the roadway, over 70 new Elm trees will be installed every 30-feet on either side of the roadway along the length of the project. We expect that many of the trees will be planted this winter to provide the best possible opportunity for them to thrive in their new setting.

Over the next several months, construction will be intense. We encourage you to be particularly cautious and cognizant of the ongoing construction activity. We ask pedestrians to be particularly mindful of all signs and to walk in designated areas to ensure the safety of everyone involved.

Implementation is moving forward on schedule and is anticipated to be completed in early to mid-2011. We acknowledge that disruptions to the sidewalks and roadways are always inconvenient. To address any issues, we are coordinating with the City of Atlanta, GDOT, and various utility companies working in the area to minimize delays and appreciate your patience, cooperation, and support. In the end, we hope that the results are well worth the inconveniences. We certainly believe they will be!

If you have further questions or concerns during this period of construction, you can email or call Bruce Pinkney with Silverman Construction at 404-447-8151 or email [bpinkney@silvermancpm.com](mailto:bpinkney@silvermancpm.com).